

YOUR ESTIMATED INITIAL INVESTMENT FOR A TRADITIONAL RESTAURANT (Item #7 - 2015 FDD)

TYPE OF EXPENDITURE	AMOUNT	METHOD OF PAYMENT	WHEN DUE	PAYMENT IS MADE TO
Initial Franchise Fee	\$30,000	Lump sum	Upon signing	Us
Real Estate	\$8,000 to \$15,000	Lump Sum	Prior to Lease	Landlord
Leasehold Improvements and Construction	\$100,000 to \$195,000	As incurred	As incurred	Architect, Contractor
Furnishings, Fixtures and Equipment	\$75,000 to \$128,000	As incurred	As ordered	Suppliers
Signage	\$5,000 to \$15,000	As incurred	As ordered	Suppliers
Training Expenses	\$3,000 to \$5,000	As incurred	During training	Airlines, Hotels and Restaurants
Initial Inventory and Supplies	\$10,000	As incurred	Before opening	Suppliers
Miscellaneous Opening Costs	\$5,000 to \$15,000	As incurred	Before opening	Suppliers, Utilities, etc.
Liquor License (Beer & Wine)	\$1,000 to \$10,000	Lump Sum	Before opening	Governmental Authority or Existing License Holder
Additional Funds – 3 Months	\$30,000 to \$60,000			
Total (without co-branding, real estate purchase, full liquor license costs)	\$267,000 to \$488,000			